



August 2019

Valued CSTV Customer,

Central Scott Telephone launched our ALL DIGITAL TV service, **CSTV**, in August of 2011. The monthly cost of our BASIC service lineup has seen just one rate increase which occurred on April 1, 2017, changing from \$62.49 to the current \$69.99. Due to escalating costs from most networks that provide video content, both satellite and cable TV, providers have often raised rates annually for existing customers while offering "new customer" pricing promotions.

**CSTV** has held the line over the years and avoided the "new customer" pricing promotions that lure customers in only to significantly raise their rates over time. Your **CSTV** BASIC monthly rate will remain unchanged through December of 2020 by cutting content costs. A reduction in our programming line-up on October 1<sup>st</sup>, 2019 allows us to maintain your BASIC service rate. Ten channels in BASIC and Twelve channels in EXPANDED will be dropped allowing us to maintain current service rates. Overlapping duplicate HD or SD channels will also be dropped.

For six of the ten BASIC channels being dropped we have listed below alternate **CSTV** channels available with similar shows, programming and movies. Additionally OTT (over the top) services such as Amazon Prime and Netflix are suggested.

**Nickelodeon** (240/40) & **Nick Jr.** (43): Programming for preschoolers through young teenagers. Here are seven similar channels available on **CSTV** targeting younger viewers.

- ❖ **CSTV** Alternatives: Disney Junior (237/37), Disney (238/38), Disney XD (239/39), Cartoon Network (242/42), Discovery Family (241/41), PBS channels (210/10 & 212/12)
- ❖ Other video sources: Pluto-TV - free TV app with 100+ live channels, Philo, Sling TV, Amazon Prime (SpongeBob Square pants) & Netflix.

**Comedy Central** (273/73): Programming geared toward mature audiences, this network carries comedy shows, stand-up specials and reruns. Below are nine alternative **CSTV** channels.

- ❖ **CSTV** Alternatives: FX (272/72), FXX (276/76), Laff (144), Bounce (145) as well as CBS (204/4), NBC (206/6), ABC (208/8), Fox (218/18) & CW (213/13).
- ❖ Other video sources: HBO, Showtime or other premium channels. Also consider Philo, Sling TV, Pluto-TV and other OTT applications such as Amazon Prime & Netflix.

**Paramount Network** (274/74): Featuring movies plus reruns of sitcoms like Friends, Mom, Two and a Half Men and original series. Below are nine alternative **CSTV** channels.

- ❖ AMC (253/53), FX (272/72), FXX (276/76), as well as Laff (144), CBS (204/4), NBC (206/6), ABC (ch208/8), Fox (218/18) and CW (213/13).

- ❖ Other video sources: Philo, Sling TV, Pluto-TV and other OTT applications such as Amazon Prime (Two and a Half Men) and Netflix.

**TV Land** (275/75): Features reruns of TV shows such as the Andy Griffith Show, Everybody Loves Raymond, Bonanza, Gunsmoke and Mash. Below are six alternative **CSTV** channels.

- ❖ This TV (15), AntennaTV (132), Laff (144), WGN (255/55), Grit (142) and Bounce (145).
- ❖ Other video sources: Philo, Sling TV, Pluto-TV, The Roku Channel (Bonanza) and other OTT applications such as Amazon Prime and Netflix (Andy Griffith Show).

**CMT** (283/83): Programming consists of Country music videos, general entertainment, movies and reality shows. Below are six alternative **CSTV** channels.

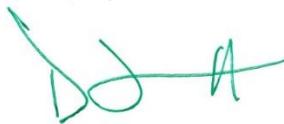
- ❖ Bravo (278/78) as well as our Country Music channels 731, 732, 733 and 734 and on EXPANDED tier GAC Great American Country (328/28).
- ❖ Other video sources: Philo, Sling TV, CMT website and their app as well as Pluto-TV and other OTT applications such as Amazon Prime and Netflix.

In addition to the six channels previously detailed above, in BASIC, there are four more channels impacted: BET (254/54), VH1 (282/82), MTV (281/81) and MTV2 (284/84). In summary ten SD channels and nine duplicate HD channels are being dropped from BASIC. Twelve channels in EXPANDED will be dropped, all are SD only and include: TeenNick (103), Nick2 (104), NickToons (105), Nick Music (125), BET Jams (126), MTV Classic (127), LOGO (170), BET Soul (171), CMT Music (172), MTVU (173), BET Her (174) and BET Gospel (175).

On October 1<sup>st</sup>, 2019 the **CSTV BASIC** lineup will still have 103 SD channels, 77 HD channels and 50 music channels totaling 230 channels. The **CSTV EXPANDED** lineup will have 126 SD channels, 88 HD channels with 50 music channels for a total of 264 channels.

Thank you for your continued patronage. Rest assured that following this transition **CSTV** will continue to provide you the best entertainment value for the services you enjoy most.

Sincerely,



Donn Wilmott, General Manager  
**Central Scott Telephone / CS Technologies**